

ORDER



Orders
Order / Rev: 692452 - 4
Alt Order #: 06196351
Product Desc: SENATE RACE
Estimate: 473
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 06/20/12 / 08/28/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	9	\$4,925.00	\$4,186.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	9	\$4,925.00	\$4,186.25	0.00
Totals	9	\$4,925.00	\$4,186.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WJXX-TV	7%	\$4,925.00
Market	100%	\$70,357.14

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$6,332.14
WCWJ	1%	\$703.57
WJXT	28%	\$19,700.00
WTEV	25%	\$17,589.29
WTLV	30%	\$21,107.14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/16/12	10/16/12	Tue Prime C PRIVATE PRAC	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-T-----			1		\$1,300.00		0.00				
2	WJXX	10/18/12	10/18/12	Thu Prime A LAST RESORT	CM	Thu 8p-9p	---T---	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	---T---			1		\$1,200.00		0.00				
3	WJXX	10/20/12	10/20/12	Prime College Football 758p-1130p	CM	758p-1130p	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S-			1		\$1,200.00		0.00				

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WJXX	10/16/12	10/22/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MTW----	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTW----		3			\$225.00			0.00			
5	WJXX	10/17/12	10/18/12	Nightline Nightline	CM	M-F 11:35p-12:05a	--WT---	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WT---		2			\$200.00			0.00			
6	WJXX	10/21/12	10/21/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----S		1			\$150.00			0.00			
													Totals	9	\$4,925.00